Franklin County Chamber of Commerce
2026 Christmas Parade
Theme: "Have A Holly Dolly Christmas"

Thursday, December 3, 2026 | Russellville, AL | 6:00 p.m.
(Line-up 5 p.m. | See Map Below)

Please return your completed parade application with the following:
Copy of driver license for EACH person driving in the parade (Driver must be at least 18 years old) & proof of insurance

Organization Name: _____

Contact Person: _____(Must be participating with entry.)

Alternate Contact Person: _____(Must be participating with entry.)

Email Address: _____

Address: _____City: _____

Contact's Cell: _____ Alt. Contact's Cell: _____

○ **Float** ○ **Walking Unit** ○ **Marching Band** ○ **Vehicle** ○ **Truck w/ Trailer** ○ **Other**

Describe Entry: _____
_____
……

RULES AND IMPORTANT INFORMATION

No Animals (of any kind) are allowed.

There is only ONE SANTA! The Chamber will make sure Santa arrives on time.

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PLEASE READ & SIGN:

In consideration of the acceptance of this application, the applicant, along with each participant, agrees to defend, indemnify and hold harmless the Franklin County Chamber of Commerce and its members, employees, and directors, from and against any and all liability, loss, cost, damage and expenses, including cost and attorney fees in defense thereof because of actions, claims, or lawsuits for damages resulting from personal or alleged to have been sustained by any person or persons and on account of damage to property, arising or alleged to have arisen directly or indirectly out of or in consequence of the applicant's participation in the Franklin County Chamber Christmas Parade. It is further agreed that I/we, as participants, will maintain general liability and auto insurance for the parade entry. I/we, as participants, will follow all rules, regulations, and procedures as listed on page two of the entry form.

Signature: _____Date:_____

Please return to the Franklin County Chamber of Commerce, deliver to: 103 Jackson Avenue North, Russellville, AL 35653, fax to: 256.332.1740, or email to: director@franklincountychamber.org.
If you have any questions or need more information, please contact the Chamber at 256.332.1760.

DEADLINE FOR ENTRY: Monday, November 30th, 4 p.m.

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For OFFICE use only

Date application, driver license, & insurance received: _____

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Theme: "Have A Holly Dolly Christmas"
Thursday, December 3, 2026 | Russellville, AL | 6:00 p.m.
(Line-up 5 p.m. | See Map Below)

RULES, REGULATIONS & PROCEDURES

1. The application, copy of a valid driver license & current proof of insurance must be received by the Franklin County Chamber of Commerce no later than November 30th at 4 p.m. to participate.

2. DRIVER (of any vehicle) must be at least 18 years old. A copy of current/valid driver license for EACH person driving in the parade & a current proof of insurance for each vehicle is required. This information MUST accompany entry form by the deadline.

3. **For SAFETY, DRIVERS are to keep 25 feet between them and the previous entry in the parade route. DRIVERS are not permitted to toss candy.**

4. Children ages 12 and under may not walk outside an entry. They must be in an automobile or float unless they are part of a walking unit.

5. Each entry must be identified by a banner or sign.

6. Entries are not allowed to stop or delay parade to distribute candy/goodies/treats.

7. Due to safety and insurance guidelines, the Chamber prohibits the use of any open flames during the Franklin County Chamber Christmas Parade by participants and spectators.

8. Alabama state law prohibits ATVs/UTVs/golf carts/low speed vehicles from public streets; therefore, ATVs/UTVs/golf carts/low speed vehicles are not permitted in the parade.

9. Santa has agreed to be part of this event and will ride at the end of the parade. DO NOT include Santa as part of your entry.

10. No Animals (of any kind) allowed.

11. Deviation from any of the above Rules, Regulations, and Procedures may result in applicant not being allowed participation in the parade. The Franklin County Chamber reserves the right to dismiss any entry that is: 1) Deemed a safety issue or hazard to any entry, participant, or parade spectator or 2) Offensive by design or decoration.

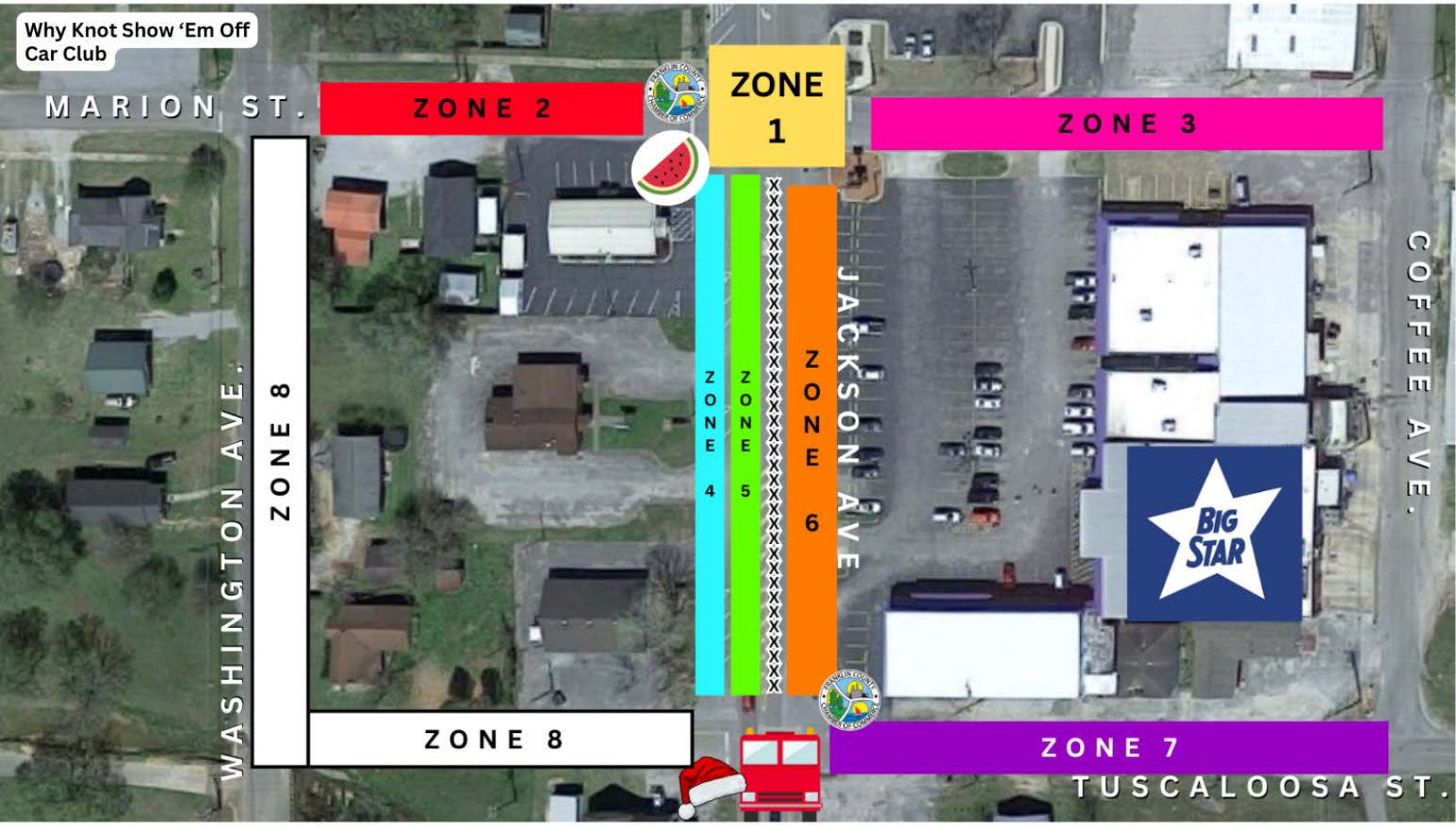
DISCLAIMER
In recent years, we have seen a great turnout for the parade. Last year's estimate of attendees was 1,000+ people. Please plan your candy/treat count accordingly.

DEADLINE FOR ENTRY: Monday, November 30th, 4 p.m.

FRANKLIN COUNTY CHAMBER OF COMMERCE

CHRISTMAS PARADE

LINEUP BEGINS AT 5:00 PM | RUSSELLVILLE, AL



ZONE 1

1. Russellville City
2. Banner
3. Grand Marshall
4. Franklin County Government
5. State Government

ZONE 2

- RHS JROTC
- RHS M100

ZONE 3

Walking Units

- AFTT
- Studio X-Treme
- Other Walking Units

ZONE 4

Vintage / Specialty

- Clark Pulley
- Community Spirit Bank
- Cotton Flat Cruisers
- Miss NWS Pageant
- TBD

ZONE 5

Floats:

- TBD

ZONE 6

18 Wheeler Floats:

- RHS M100 Band Truck
- Russellville Electric
- TBD

ZONE 7

- TBD

ZONE 8

All other entries:
TBD

XXX NO PARKING ZONE
KEEP AREA CLEAR FOR LINEUP

FIRE TRUCKS & SANTA

WATERMELON QUEEN

CHAMBER PERSONNEL