

45TH FRANKLIN COUNTY WATERMELON FESTIVAL

AUGUST 14-15, 2026

SPONSORSHIP OPPORTUNITIES

The generous contributions of our sponsors are key to the success of the Franklin County Watermelon Festival and our contributions back to the community. This sponsorship package offers you, our valued community partner, the opportunity to be a part of this long-standing festival. A captive audience will see the support from your business and your dedication to the Franklin County Watermelon Festival.

Payment and Sponsorship Information must be received by June 12, 2026, to ensure all benefits.

American Champion Sponsorship | \$5,000

- Media Promotion (print, radio, and social)
- Festival Poster & Event Program (large logo)
- Stage Signage - Chamber provides (2'x10' BLOW Through Banner, top of stage)
- Website (lg logo with link to your website)
- Watermelon Pageant (mention & 4 tickets)
- One-12'x12' Booth Space (premium location with electricity, non-transferable)
- Fifteen short sleeve Festival tees
- Five Festival caps

Royal Jubilee Sponsorship | \$2,500

- Media Promotion (print and social)
- Festival Poster & Event Program (small logo)
- Stage Signage - Chamber provides (2'x5' BLOW Through Banner, bottom of stage)
- Website (lg logo)
- Watermelon Pageant (mention & 2 tickets)
- One-12'x12' Booth Space (non-transferable)
- Ten short sleeve Festival tees
- Two Festival caps

Legacy Sponsorship | \$1,000

- Media Promotion (print and social)
- Event Program (mention)
- Onsite Signage (12"x12" logo)
- Website (sm logo)
- Watermelon Pageant (mention)
- 75% off of -One-12'x12' Booth Space (non-transferable)
- Eight short sleeve Festival tees

Crimson Sponsorship | \$500

- Media Promotion (social)
- Event Program (mention)
- Onsite Signage (6"x6" logo)
- Website (mention)
- Watermelon Pageant (mention)
- 50% off of -One-12'x12' Booth Space (non-transferable)
- Five short sleeve Festival tees

Liberty Sponsorship | \$300

- Event Program (mention)
- Website (mention)
- Watermelon Pageant (mention)
- Three short sleeve Festival tees

Harmony Sponsorship | \$150

- Website (mention)
- Watermelon Pageant (mention)
- One short sleeve Festival tee

Mark your Sponsorship level above

Will you be using your SPONSOR Booth (12'x12', non-transferable) Yes

No

Business | Contact Name

Email Address

Check Enclosed

Make check payable to:
Franklin County Chamber

Invoice Me

Paying with card

A service charge will be added

Please return form to:
Franklin County Chamber of Commerce
P.O. Box 44 | Russellville, AL 35653
director@franklincountychamber.org



Please direct any questions to:
Cassie Medley, Executive Director
256.332.1760
director@franklincountychamber.org

WATERMELON FESTIVAL

2026 SPONSORSHIP T-Shirt Order Form



Sponsor Name

Select your Sponsorship Level by checking the corresponding box.

Sponsorship Levels

American Champion \$5,000 15 short sleeve Festival tees & 5 Festival caps	<input type="checkbox"/>
Royal Jubilee \$2,500 10 short sleeve Festival tees & 2 Festival caps	<input type="checkbox"/>
Legacy \$1,000 8 short sleeve Festival tees	<input type="checkbox"/>
Crimson \$500 5 short sleeve Festival tees	<input type="checkbox"/>
Liberty \$300 3 short sleeve Festival tees	<input type="checkbox"/>
Harmony \$150 1 short sleeve Festival tee	<input type="checkbox"/>

Adult T-shirts

Sizes		Small	Medium	Large	XL	2X	3X	4X	5X
Adult Colors	Light Blue								
	Military Green								
	Heather Red								
	Light Pink								
	Ash								

Youth T-shirts

Sizes		X-Small 2-4	Small 6-8	Medium 10-12	Large 14-16	XL 16-18
Youth Colors	Light Blue					
	Military Green					
	Heather Red					
	Light Pink					
	Ash					

Infant T-shirts

Sizes		6 mos	12 mos	18 mos	2T	3T	4T
Infant Colors	Light Blue						
	Light Pink						

Caps | American Champion & Royal Jubilee ONLY

Caps	Ladies White with Pink Embroidery Athletic style	<input type="checkbox"/>
	Ladies White with Pink Embroidery Trucker style	<input type="checkbox"/>
	Men's Gray & Black Richardson	<input type="checkbox"/>