

For OFFICE USE ONLY!

NON PROFIT

Cash Card Check App received Booth Number(s)

Payment received _____ Photos

Amount _____ Copy of Affirmation Booths 110 Plug 220 Plug



45th Annual Franklin County Watermelon Festival | Russellville, Alabama

August 14 – 15, 2026

Business Name						
Primary Contact Name						
Email						
Mailing Address					Phone	
City					State	Zip
Description of items to be SOLD (example: raffle tickets, chances, bottled drinks, donations, etc.)						
Price of Items	High \$	Low \$	Average \$			
Same booth as 2025	Yes	No	New Vendor			
Placement Specifics						
Booth contain enclosed trailer	Yes	No				
Length of Trailer including hitch						
Operating window location	Driver	Passenger				
Trailer including hitch MUST FIT within your booth (if longer than 12 ft., you WILL be charged for an additional booth.)						

HEART of the Festival			
*HEART of the Festival located near Entertainment			
Non-Profit Booth (12' x 12')			
*must submit copy of affirmation letter			
One HEART BOOTH Early Bird by 5/20/26	\$200	<input type="checkbox"/>	
One HEART BOOTH after 5/20/26	\$250	<input type="checkbox"/>	
LATE FEE after 6/10/26	\$100	<input type="checkbox"/>	
Each additional (adjoining) BOOTH	\$200	<input type="checkbox"/>	=
Electricity (per plug) Specify by circling: 110 volt 20 amp 220 volt 50 amp	\$30	<input type="checkbox"/>	=
TOTAL DUE			

Non-Profit Booth (12' x 12')			
*must submit copy of affirmation letter			
One BOOTH Early Bird by 5/20/26	\$100	<input type="checkbox"/>	
One BOOTH after 5/20/26	\$150	<input type="checkbox"/>	
LATE FEE after 6/10/26	\$100	<input type="checkbox"/>	
Each additional (adjoining) BOOTH	\$100	<input type="checkbox"/>	=
Electricity (per plug) Specify by circling: 110 volt 20 amp 220 volt 50 amp	\$30	<input type="checkbox"/>	=
TOTAL DUE			

No generators allowed! *Be prepared for your assigned PLUG to be at least 75 – 100 feet from your booth.**

No FULL refunds will be issued once your application has been processed. A written request for cancellation received by July 10, 2026, will be accepted for a 50% refund. Vendors are responsible for all taxes and fees associated with their activities at the festival. This includes but is not limited to license fees, and federal, state, and local taxes.

The festival will go on RAIN OR SHINE. Please plan accordingly. If the festival must be cancelled for reasons out of the organizer’s control (i.e., weather, government-imposed regulations, viruses, and pandemics, etc.), full refunds will not be issued.

ALL returned checks will be charged \$40.

No outside ice. All ice will be available to purchase from an on-site vendor (Parked near Grissom Cleaners).

Water may NOT be given away. ONLY Name Brand sodas are to be sold.

A list of all items to be sold and their price is to be displayed prominently by Friday at 6 p.m. and throughout the festival.

The Franklin County Watermelon Festival/Franklin County Chamber of Commerce cannot guarantee/promise ONE sole vendor the right to sell specific brands/items from multiple, independent consultants and/or direct sales companies (i.e., Pampered Chef, Avon, Mary Kay, Paparazzi, etc.)

Vendors using gaseous tanks, of any kind, must have them secured properly.

If needed, Vendors are responsible for providing their own light source in addition to streetlamps during evening hours. **Lighting – streetlights may not be adequate.**

The City of Russellville and Franklin County Emergency Management require sidewalks to be and remain free and clear. Therefore, businesses/vendors are to NOT set up merchandise, supplies, displays, etc.

All vendors will be responsible for securing items that may be a tripping hazard on all pedestrian and traffic areas (electrical cords, extension cords, ropes/chains used to secure any items associated with your booth).

Service animals are welcome. However, **pets are not allowed.** **For the safety of your pet (extreme heat, loud music/noise, and crowds) and other Franklin County Watermelon Festival attendees, we ask that you leave your pets at home.**

Overnight lodging (camping, sleeping in vehicle, etc.) is NOT permitted within festival parameters. Please make prior arrangements. A list of accommodations will be provided to accepted vendors.

The undersigned agrees to abide by the decision of the Franklin County Chamber and/or the Watermelon Festival Committee to accept or reject this vendor’s application. The undersigned does hereby and forever discharge the Franklin County Chamber of Commerce, the City of Russellville, Franklin County Commission, Watermelon Festival Sponsors, individual property owners within festival parameters, and all affiliates from all manner of suit, damages, claims and demands whatsoever in law or equity from loss and damage to the undersigned’s property while in possession, supervision or auspices of the above-named agents, board members, volunteers, representatives, or employees. The undersigned will comply with the rules, regulations, deposits, and donation arrangements as set forth in the stipulations for participants. I hereby grant the Franklin County Chamber of Commerce and/or the Franklin County Watermelon Festival permission to use my likeness in photographs, videos, or other digital media in any and all of its publications, including web-based publications without payment or other considerations.

Signature _____

Date _____

Contact Information:

Cassie Medley | Executive Director | Franklin County Chamber of Commerce | P.O. Box 44, Russellville, AL 35653
256-332-1760 | director@franklincountychamber.org | www.franklincountychamber.org