

# 44TH FRANKLIN COUNTY WATERMELON FESTIVAL

## AUGUST 15-16, 2025

### SPONSORSHIP OPPORTUNITIES



The generous contributions of our sponsors are key to the success of the Franklin County Watermelon Festival and our contributions back to the community. This sponsorship package offers you, our valued community partner, the opportunity to be a part of this long-standing festival. A captive audience will see the support from your business and your dedication to the Franklin County Watermelon Festival.

**Payment and Sponsorship Information must be received by June 13, 2025, to ensure all benefits.**



#### American Champion Sponsorship | \$5,000

- Media Promotion (print, radio, and social)
- Festival Poster & Event Program (large logo)
- Stage Signage - Chamber provides (2'x10' BLOW Through Banner, top of stage)
- Website (lg logo with link to your website)
- Watermelon Pageant (mention & 4 tickets)
- One-12'x12' Booth Space (premium location with electricity, non-transferable)
- Fifteen short sleeve Festival tees
- Five Festival caps



#### Royal Jubilee Sponsorship | \$2,500

- Media Promotion (print and social)
- Festival Poster & Event Program (logo)
- Stage Signage - Chamber provides (2'x5' BLOW Through Banner, bottom of stage)
- Website (lg logo)
- Watermelon Pageant (mention & 2 tickets)
- One-12'x12' Booth Space (non-transferable)
- Ten short sleeve Festival tees
- Two Festival caps



#### Legacy Sponsorship | \$1,000

- Media Promotion (print and social)
- Event Program (mention)
- Onsite Signage (12"x12" logo)
- Website (sm logo)
- Watermelon Pageant (mention)
- 75% off of One-12'x12' Booth Space (non-transferable)
- Eight short sleeve Festival tees



#### Crimson Sponsorship | \$500

- Media Promotion (social)
- Event Program (mention)
- Onsite Signage (6"x6" logo)
- Website (mention)
- Watermelon Pageant (mention)
- 50% off of One-12'x12' Booth Space (non-transferable)
- Five short sleeve Festival tees



#### Liberty Sponsorship | \$300

- Event Program (mention)
- Website (mention)
- Watermelon Pageant (mention)
- Three short sleeve Festival tees



#### Harmony Sponsorship | \$150

- Website (mention)
- Watermelon Pageant (mention)
- One short sleeve Festival tee

### Mark your Sponsorship level above

Will you be using your SPONSOR Booth (12'x12', non-transferable)

Yes



No



Business | Contact Name

Email Address



Check Enclosed

Make check payable to:  
Franklin County Chamber



Invoice Me



Paying with card

A service charge will be added

**Please return form to:**  
Franklin County Chamber of Commerce  
P.O. Box 44 | Russellville, AL 35653  
[director@franklincountychamber.org](mailto:director@franklincountychamber.org)



**Please direct any questions to:**  
Cassie Medley, Executive Director  
256.332.1760  
[director@franklincountychamber.org](mailto:director@franklincountychamber.org)

# WATERMELON FESTIVAL

## 2025 SPONSORSHIP T-Shirt Order Form



**Sponsor Name**

Select your Sponsorship Level by checking the corresponding box.

**Sponsorship Levels**

<b>American Champion</b>   <b>\$5,000</b>   <i>15 short sleeve Festival tees &amp; 5 Festival caps</i>	<input type="checkbox"/>
<b>Royal Jubilee</b>   <b>\$2,500</b>   <i>10 short sleeve Festival tees &amp; 2 Festival caps</i>	<input type="checkbox"/>
<b>Legacy</b>   <b>\$1,000</b>   <i>8 short sleeve Festival tees</i>	<input type="checkbox"/>
<b>Crimson</b>   <b>\$500</b>   <i>5 short sleeve Festival tees</i>	<input type="checkbox"/>
<b>Liberty</b>   <b>\$300</b>   <i>3 short sleeve Festival tees</i>	<input type="checkbox"/>
<b>Harmony</b>   <b>\$150</b>   <i>1 short sleeve Festival tee</i>	<input type="checkbox"/>

### Adult T-shirts

<b>Adult Colors</b>	<b>Sizes</b>	Small	Medium	Large	XL	2X	3X	4X	5X
	Hot Pink	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Military Green	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Sports Grey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Dusty Rose	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Sky Blue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### Youth T-shirts

<b>Youth Colors</b>	<b>Sizes</b>	X-Small 2-4	Small 6-8	Medium 10-12	Large 14-16	XL 16-18
	Hot Pink	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Military Green	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Sports Grey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Dusty Rose	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Sky Blue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### Infant T-shirts

<b>Infant Colors</b>	<b>Sizes</b>	6 mos	12 mos	18 mos	2T	3T	4T
	Military Green	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Hot Pink	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### Caps | American Champion & Royal Jubilee ONLY

<b>Caps</b>	Ladies   White with Pink Embroidery   Athletic style	<input type="checkbox"/>
	Ladies   White with Pink Embroidery   Trucker style	<input type="checkbox"/>
	Men's   Gray & Black   Richardson	<input type="checkbox"/>