

NON-PROFIT

Booths

Plugs

Booth Number(s)

Cash Card Check MO

Amount: _____

For OFFICE use ONLY!

Application received: _____ Insurance OR Certifications:



44th Annual Franklin County Watermelon Festival | Russellville, Alabama
August 15 – 16, 2025

Business Name							
Primary Contact Name							
Email							
Mailing Address			Phone				
City		State		Zip			
Description of items to be SOLD (example: raffle tickets, chances, bottled Pepsi products, donations, etc.)							
Prices of Items to be SOLD: High \$		Low \$		Average \$			
If you were a vendor last year, would you like the same booth?						Yes	No
Will your booth contain an enclosed trailer?						Yes	No
Length of Trailer (including hitch):							
Which side of trailer is the operating window?				Driver		Passenger	
Trailer including hitch MUST FIT within your booth (if longer than 12 ft., you WILL be charged for an additional booth.)							

HEART of the Festival			
<i>*HEART of the Festival booths located near Entertainment</i>			
Non-Profit Booth (12' x 12')			
<i>*must submit copy of affirmation letter</i>			
One VETERAN BOOTH available until 4/25/25 After 4/25/25 BOOTH will be made available to all vendors	\$200	<input type="checkbox"/>	=
Each additional (adjoining) BOOTH	\$200	<input checked="" type="checkbox"/>	=
Electricity (per plug) Specify by selecting: 110 volt 20 amp 220 volt 50 amp	\$30	<input checked="" type="checkbox"/>	=

TOTAL DUE

Non-Profit Booth (12' x 12')			
<i>*must submit copy of affirmation letter</i>			
One BOOTH Early Bird by 5/9/25	\$100	<input type="checkbox"/>	=
One BOOTH after 5/9/25	\$150	<input type="checkbox"/>	=
LATE FEE after 6/13/25	\$100	<input type="checkbox"/>	=
Each additional (adjoining) BOOTH	\$100	<input checked="" type="checkbox"/>	=
Electricity (per plug) Specify by selecting: 110 volt 20 amp 220 volt 50 amp	\$30	<input checked="" type="checkbox"/>	=

TOTAL DUE

No generators allowed! *Be prepared for your assigned PLUG to be at least 75 – 100 feet from your booth.**

No FULL refunds will be issued once your application has been processed. A written request for cancellation received by July 15, 2025, will be accepted for a 50% refund. Vendors are responsible for all taxes and fees associated with their activities at the festival. This includes but is not limited to license fees, and federal, state, and local taxes.

The festival will go on RAIN OR SHINE. Please plan accordingly. If the festival must be cancelled for reasons out of the organizer’s control (i.e., weather, government-imposed regulations, viruses, and pandemics, etc.), full refunds will not be issued.

ALL returned checks will be charged \$40.

No outside ice. All ice will be available to purchase from an on-site vendor (Parked near Grissom Cleaners).

PEPSI products are exclusively sold at the Festival. All PEPSI products will be purchased on-site from a PEPSI representative. **No other colas/water/sports drinks will be allowed. Water may NOT be given away.**

A list of all items to be sold and their price is to be displayed prominently by Friday at 6 p.m.

The Franklin County Watermelon Festival/Franklin County Chamber of Commerce cannot guarantee/promise ONE sole vendor the right to sell specific brands/items from multiple, independent consultants and/or direct sales companies (i.e., Pampered Chef, Avon, Mary Kay, Paparazzi, etc.)

Vendors using gaseous tanks, of any kind, must have them secured properly.

If needed, Vendors are responsible for providing their own light source in addition to streetlamps during evening hours.

All vendors will be responsible for securing items that may be a tripping hazard on all pedestrian and traffic areas (electrical cords, extension cords, ropes/chains used to secure any items associated with your booth).

Service animals are welcome. However, **pets are not allowed.** **For the safety of your pet (extreme heat, loud music/noise, and crowds) and other Franklin County Watermelon Festival attendees, we ask that you leave your pets at home.**

Overnight lodging (camping, sleeping in vehicle, etc.) is NOT permitted within festival parameters. Please make prior arrangements. A list of accommodations will be provided to accepted vendors.

The undersigned agrees to abide by the decision of the Franklin County Chamber and/or the Watermelon Festival Committee to accept or reject this vendor’s application. The undersigned does hereby and forever discharge the Franklin County Chamber of Commerce, the City of Russellville, Franklin County Commission, Watermelon Festival Sponsors, individual property owners within festival parameters, and all affiliates from all manner of suit, damages, claims and demands whatsoever in law or equity from loss and damage to the undersigned’s property while in possession, supervision or auspices of the above-named agents, board members, volunteers, representatives, or employees. The undersigned will comply with the rules, regulations, deposits, and donation arrangements as set forth in the stipulations for participants. I hereby grant the Franklin County Chamber of Commerce and/or the Franklin County Watermelon Festival permission to use my likeness in photographs, videos, or other digital media in any and all of its publications, including web-based publications without payment or other considerations.

Signature _____

Date _____

Contact Information:

Cassie Medley | Executive Director | Franklin County Chamber of Commerce | P.O. Box 44, Russellville, AL 35653
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