

Completed application, check/money order (call with card number) and booth photo(s) mailed to:
 Franklin County Chamber | P.O. Box 44 | Russellville, AL 35653
 Or emailed to: director@franklincountychamber.org
 All returned checks will be charged \$40.



43rd Annual Franklin County Watermelon Festival, Russellville, Alabama

August 16 – 17, 2024

Business Name					
Contact Name					
Email					
Mailing Address		Phone			
City		State		Zip	
List & price of items to be sold/attach menu					

VENDORS will be notified if insurance coverage is required.

To receive "Early Bird" discount complete application with photos and vendor fees MUST BE PAID by deadline!

Cottage Food Booth Space (12' x 12')					Vendor Booth Space (12' x 12')				
<i>*must submit ADPH Review of Label & Food Safety Course Certification</i>					<i>*includes: arts, crafts, business promotion, sales, information, etc.</i>				
One booth Early Bird by 5/10/24	\$325	x		=	One booth Early Bird by 5/10/24	\$200	x		=
One booth after 5/10/24	\$375	x		=	One booth after 5/10/24	\$250	x		=
Each additional (adjoining) booth, is \$125	\$125	x		=	Each additional (adjoining) booth, is \$100	\$100	x		=
Electricity (per outlet)					Electricity (per outlet)				
Specify by circling: 110 or 220	\$30	x		=	Specify by circling: 110 or 220	\$30	x		=
TOTAL DUE					TOTAL DUE				
					Were you a vendor at the 2023 Watermelon Festival? Yes No				
					If so, would you like the same booth space? Yes No				
					Will your booth space contain an enclosed trailer? Yes No				
					Length of Trailer (including hitch) _____				
					Which side of trailer is the operating window? Driver Passenger				
					<u>Trailer including hitch must fit within your space</u>				
					<u>(if longer than 12 ft., you WILL be charged for an additional space).</u>				
					Confirmation of your acceptance will be sent via email:				
					Applications submitted by 5/10/24 will be notified by 5/24/24.				
					Applications submitted by 6/14/24 will be notified by 6/28/24.				
					Booth assignment will be given on August 16 th at registration.				
					No Generators Allowed.				
TOTAL DUE									

Be prepared for your assigned outlet to be at least 75 – 100 feet from your booth.

No FULL refunds will be issued once your application has been processed. A written request for cancellation received by July 15, 2024, will be accepted for a 50% refund. Exhibitors are responsible for any and all taxes and fees associated with their activities at the festival. This includes but is not limited to license fees, and federal, state, and local taxes. The festival will go on RAIN OR SHINE. There will be no refunds of any kind for last-minute cancellations due to the weather. Please plan accordingly.

No outside ice. All ice will be available to purchase from an onsite vendor (Parked near Grissom Cleaners).

PEPSI products are exclusively sold at the Festival. All PEPSI products will be purchased on site from a PEPSI representative. **No other colas/water/sports drinks will be allowed. Water may NOT be given away.**

Vendors using gaseous tanks, of any kind, must have them secured properly.

Service animals are welcome. However, pets are not allowed. For the safety of your pet (extreme heat, loud music/noise, and crowds) and other Franklin County Watermelon Festival attendees, we ask that you leave your pets at home.

All vendors are to submit a detailed list of items to be sold. Therefore, the Franklin County Watermelon Festival/Franklin County Chamber of Commerce cannot guarantee/promise ONE sole vendor the right to sell specific brands/items from multiple, independent consultants and/or direct sales companies (i.e., Pampered Chef, Avon, Mary Kay, Paparazzi, etc.)

If the festival must be cancelled for reasons out of organizer's control (i.e., weather, government-imposed regulations, viruses, and pandemics, etc.), full refunds will not be issued due to already incurred expenses on organizer's behalf such as advertising and promotion, permits and licenses, venue rental fees, etc.

All vendors will be responsible for securing items that may be a tripping hazard on all pedestrian and traffic areas (electrical cords, extension cords, ropes/chains used to secure any items associated with your booth).

I agree to abide by the decision of the Franklin County Chamber to accept or reject our application. The undersigned does hereby and forever discharge the Franklin County Chamber of Commerce, the City of Russellville, and all affiliates from all manner of suit, damages, and claims and demands whatsoever in law or equity from loss and damage to the undersigned's property while in possession, supervision or auspices of the above-named agents, representatives, or employees. The undersigned will comply with the rules, regulations, deposits, and donation arrangements as set forth in the stipulations for participants. The Franklin County Chamber of Commerce reserves the right to refuse any application. I hereby grant the Franklin County Chamber of Commerce and/or the Franklin County Watermelon Festival permission to use my likeness in a photograph, video, or other digital media in any and all of its publications, including web-based publications without payment or other considerations.

Signature _____

Date _____

Contact Information: Cassie Medley, Executive Director, Franklin County Chamber of Commerce

256-332-1760 | 256-332-1740 fax

Email: director@franklincountychamber.org Website: www.franklincountychamber.org

2024 FRANKLIN COUNTY WATERMELON FESTIVAL RULES AND REGULATIONS

Please Keep for Future Reference

*August 16 & 17, 2024 | Festival Times: Friday 6 p.m. – 10 p.m. Saturday 10 a.m. – 10 p.m.
Event Address: 103 Jackson Avenue North; Russellville, Alabama (look for the sign & balloons)*

- **APPLICATION & PAYMENT DEADLINE IS MAY 10, 2024, FOR EARLY BIRD DISCOUNT.** Payment in full is due with your application. Your cancelled check is your receipt. **Applications received after May 10, 2024, will not receive the discount.**
- Applications are reviewed and confirmation emailed according to the date received.
 - Applications received by May 10, 2024 | confirmation by May 24, 2024.
 - Applications received by June 14, 2024 | confirmation by June 28, 2024.
 - Applications received after June 14, 2024 will have a longer review time and be subject to a \$100.00 late submission fee.
- Vendors not accepted for the 2024 Franklin County Watermelon Festival will receive a full refund if payment was made with a check or money order. Payments made with a credit or debit card will be charged a fee according to the number of booth spaces and electrical outlets requested.
- **Booth Number(s) are given at the time of your Check-In on Friday, August 16th at registration.**
- *****NEW***Check-In/Setup Time: 2:00 p.m.**
Setup prior to these times only by request and approval of the Franklin County Chamber of Commerce.
- No items of any sort with the Franklin County Watermelon Festival, Franklin County Chamber, or Watermelon Festival Entertainment (name/logo/artwork/images) are permitted.
- NO RAIN DATE – The festival is held rain or shine. NO REFUNDS WILL BE GIVEN DUE TO THE WEATHER.
- ALL VENDORS MUST BE IN THEIR DESIGNATED SPACE AND READY FOR THE FESTIVAL TO BEGIN AT 5:00 p.m. Friday and 9:00 a.m. Saturday. UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO DRIVE THROUGH THE FESTIVAL AFTER 4 P.M. ON FRIDAY.
- **Vendors MUST NOT LEAVE until the end of the festival hours except in cases of emergency. Please notify the Franklin County Chamber of Commerce if you must leave before the end of festival hours. Vehicles inside of the festival barricades leaving before 10 p.m. on Friday or Saturday will be cited by the Russellville Police Department.**
- You CANNOT change your assigned spot, transfer your booth space to another vendor, and/or have more than one business per application. Consult the Franklin County Chamber of Commerce on any issues.
- **Absolutely NO ALCHOLIC BEVERAGES, TOBACCO PRODUCTS, or OTHER NICOTINE PRODUCTS are permitted on the premises. The State of Alabama has a “no open container” law.**
- The Franklin County Chamber of Commerce reserves the right to reject any application. Incomplete applications will be refused.
- The Franklin County Chamber of Commerce reserves the RIGHT OF PLACEMENT for all vendors to ensure the success of the Festival.
- Vehicles must be moved promptly after unloading. Due to safety regulations, the middle of the street must be open for emergency vehicles.
- Vendors are responsible for cleaning booth areas during and after the festival.
- The Franklin County Chamber of Commerce reserves the right to inspect any and all vendor items. If deemed inappropriate, items will be removed.
- The Franklin County Chamber of Commerce will not assume responsibility for damage, loss, or injury that may occur to the vendor or the vendor’s belongings.
- Prohibited items: Swords, knives, guns, nun chucks, brass knuckles, darts, throwing stars, spray string, firecrackers, snappers, etc. Items bearing inappropriate language/logos or symbols, etc.

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