

42ND FRANKLIN COUNTY WATERMELON FESTIVAL

AUGUST 18-19, 2023

SPONSORSHIP OPPORTUNITIES



The generous contributions of our sponsors are key to the success of the Franklin County Watermelon Festival and our contributions back to the community. This sponsorship package offers you, our valued community partner, the opportunity to be a part of this long standing festival. A captive audience will see the support from your business and your dedication to the Franklin County Watermelon Festival.

Deadline for Sponsorship is June 16, 2023

American Champion Sponsorship | \$5,000

- Media Promotion (print, radio, and social)
- Festival Poster & Event Program (large logo)
- Stage Signage
(2'x10' BLOW Through Banner, top of stage)
- Website (lg logo with link to your website)
- Watermelon Pageant (mention & 4 tickets)
- One-12'x12' Booth Space
(premium location with electricity, non-transferable)
- Fifteen short sleeve Festival tees
- Five Festival trucker caps

Royal Jubilee Sponsorship | \$2,500

- Media Promotion (print, radio, and social)
- Festival Poster & Event Program (logo)
- Stage Signage
(2'x5' BLOW Through Banner, bottom of stage)
- Website (lg logo)
- Watermelon Pageant (mention & 2 tickets)
- One-12'x12' Booth Space (non-transferable)
- Ten short sleeve Festival tees
- Two Festival trucker caps

Legacy Sponsorship | \$1,000

- Media Promotion (print and social)
- Event Program (mention)
- Onsite Signage (12"x12" logo)
- Website (sm logo)
- Watermelon Pageant (mention)
- 75% off of -One-12'x12' Booth Space (non-transferable)
- Eight short sleeve Festival tees

Crimson Sponsorship | \$500

- Media Promotion (social)
- Event Program (mention)
- Onsite Signage (6"x6" logo)
- Website (mention)
- Watermelon Pageant (mention)
- 50% off of -One-12'x12' Booth Space (non-transferable)
- Five short sleeve Festival tees

Liberty Sponsorship | \$300

- Event Program (mention)
- Website (mention)
- Watermelon Pageant (mention)
- Three short sleeve Festival tees

Harmony Sponsorship | \$150

- Website (mention)
- Watermelon Pageant (mention)
- One short sleeve Festival tees

Mark your Sponsorship level above.

Will you be using the Complimentary Booth (12'x12', non-transferable) Yes

No

Business | Contact Name

Email Address

 Check Enclosed

Make check payable to:
Franklin County Chamber

 Invoice Me
 Paying with card

Please return form to:
Franklin County Chamber of Commerce
P.O. Box 44 | Russellville, AL 35653
director@franklincountychamber.org



Please direct any questions to:
Cassie Medley, Executive Director
256.332.1760
director@franklincountychamber.org

42nd Annual WATERMELON FESTIVAL SPONSORSHIP 2023 T-Shirt Order Form

Company Name

Check your Sponsorship Level

Number of Festival T-shirts (short sleeve) listed under Levels

American Champion \$5,000	Royal Jubilee \$2,500	Legacy \$1,000	Crimson Sweet \$500	Liberty \$300	Harmony \$150
15	10	8	5	3	1

Adult shirts

Sizes	Navy	Tropical Blue	Safety Pink	Kiwi	Sports Grey
Small					
Medium					
Large					
XL					
2X					
3X					
4X					

Youth Shirts

Sizes	Navy	Tropical Blue	Safety Pink	Kiwi	Sports Grey
X-Small (2-4)					
Small (6-8)					
Medium (10-12)					
Large (14-16)					
X Large (16-18)					

Infant Shirts

Sizes	Kiwi
6 months	
12 months	
18 months	
2T	
3T	
4T	

