

The logo features a central orange pumpkin with a dark green stem and a decorative swirl. The pumpkin is surrounded by two thin, dark brown curved lines that form a partial circle. Small green dots are scattered around the pumpkin and the lines. The text "Pumpkin Palooza" is written in a black, cursive font across the middle of the pumpkin, and "RUSSELLVILLE, AL" is written in a black, sans-serif font below it.

*Pumpkin Palooza*  
RUSSELLVILLE, AL

Franklin County Chamber's

# Pumpkin Palooza



# Scarecrow Trail

## WHAT'S PUMPKIN PALOOZA?

The Franklin County Chamber of Commerce will host the 2nd annual Pumpkin Palooza Scarecrow Trail at Russellville's City Lake Park. Pumpkin Palooza is a free, family-friendly event. Come join the fun by entering a scarecrow or decorate a space for a photo booth. When it comes to your Scarecrow or Photo Booth, your imagination is the limit! Pumpkin Palooza KICKS OFF on Saturday, October 15th from 10 a.m. - 2 p.m. with opportunities to purchase pumpkins & snacks. The Scarecrow Trail will OFFICIALLY OPEN Saturday, October 15th at 10 a.m..

## BE SEEN

Make your Scarecrow/Photo Booth an awesome display that shares your message and represents your business, organization, church, family or individual. Sponsors will receive recognition with: signage at your scarecrow/photo booth, Chamber website, newsletter, and social media. The Franklin County Chamber will provide the signage, with your name/logo, to identify your display.

**OPENING DAY OF PUMPKIN PALOOZA** you have the option to **TREAT** the guests on the trail at your **Scarecrow/Photo Booth**. Opening day is Saturday, October 15th from 10 a.m. - 2 p.m.. Each Scarecrow/Photo Booth participating **MUST** provide treats and persons to distribute them. Treats and/or persons to distribute will not be provided by the Chamber.

## HOW DO I SIGN UP & WHAT ARE MY OPTIONS?

Complete and return the enclosed sponsorship & waiver forms. Sponsorship options are:

- **Scarecrow Sponsor** | one metal post & signage | 6' x 6' space | \$125
- **Photo Booth Sponsor** | signage at photo booth | 10' X 10' space | \$225

### IMPORTANT DATES:

- Scarecrow/Photo Booth **ASSEMBLY** begins at City Lake Park on Monday, October 10th at 9 a.m. until Friday, October 14th at noon.
- Pumpkin Palooza will begin Saturday, October 15th at 10 a.m. with opportunities to purchase pumpkins & snacks until 2 p.m..
- Pumpkin Palooza Scarecrow Trail will be open to the public from Saturday, October 15th until Saturday, November 5th.
- **CLEANUP/REMOVAL** will begin on Sunday, November 6th - Tuesday, November 8th. Any items, materials, decorations left will be disposed of properly.
- **QUESTIONS:** Contact the Chamber office at 256.332.1760, Monday - Friday, from 9 a.m. - 4:30 p.m.

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## SPONSORSHIP FORM

Sponsor Name: \_\_\_\_\_

Sponsor Name for Signage

(Please PRINT as you prefer it on SIGNAGE; abbreviate, when possible):

Contact Name: \_\_\_\_\_

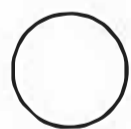
Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### DEADLINE TO ENTER IS OCTOBER 7TH.

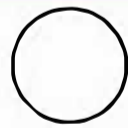
SPACES WILL BE ASSIGNED IN THE ORDER COMPLETED SPONSORSHIPS (forms & payment) ARE RECEIVED.

### SPONSORSHIP OPTIONS:



**Scarecrow Sponsor \$125**

(one metal post & signage; 6' x 6' space)



**Photo Booth Sponsor \$225**

(signage at photo booth; 10' X 10' space)

#### ENTER BY:

- **EMAILING** (director@franklincountycommerce.org) or **BRINGING** to Chamber office (103 Jackson Avenue North, Russellville, AL) your **COMPLETED SPONSORSHIP & WAIVER** forms (card payment made in person or over phone 256.332.1760 | payment by check make payable to: Franklin County Chamber)

By signing this application, I hereby agree to follow the guidelines and rules of this event. I release and hold harmless the Franklin County Chamber of Commerce, directors, members, and staff from any and all claims for personal loss, damage, or injury by Pumpkin Palooza Scarecrow Trail sponsors or participants. The Franklin County Chamber and the Russellville City Park & Recreation Department are not responsible for damage or loss of entry. I also give permission for the use of my name and photos of my scarecrow/photo booth for publicity in relation to this event.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

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## Scarecrow Trail



### GUIDELINES, INFORMATION, & TIPS

**PLEASE READ THE FOLLOWING BEFORE COMPLETING YOUR ENTRY.**

#### **Materials & Design:**

Scarecrows/Photo Booths **MUST BE** durable and all decorations securely attached as they will be subject to weather. Please construct with weather-resistant materials.

- The Franklin County Chamber reserves the right to remove any offensive displays and discard without refund. Which includes but is not limited to political or inflammatory images.
- No edible decorations are allowed. Decorations **MUST** be appropriate for all ages.
- The Franklin County Chamber will supply the metal post in the ground for holding each scarecrow. Posts are approximately six feet tall.
- Scarecrow maximum area is 6 ft. x 6 ft. Photo Booth maximum area is 10 ft. x 10 ft.
- Bring your Scarecrow/Photo Booth ready to place/secure; space is limited for complete assembly at the park.
- Design your Scarecrow so that you can attach it to the frame at the ankles, waist, and shoulders. Secure your scarecrow with zip ties, large safety pins, or staples. Clear tape will not hold up to weather, but electrical or duct tape works well.
- Keep your Scarecrow/Photo Booth display within your assigned area (scarecrows 6 ft. x 6 ft./photo booths 10 ft. x 10 ft.).
- Shredded paper, straw, newspapers, & water-soluble packing peanuts may be used as scarecrow packing material. However, please place these items in plastic bags before stuffing your scarecrow.
- Participants are responsible for supplying all materials for their scarecrow/photo booth, including materials to secure the scarecrow/photo booth.
- **No hay and/or hay bales should be included in your display.**
- Scarecrow/photo booth design and type are completely up to the participants but **MUST BE** family friendly.
- The Franklin County Chamber is not responsible for replacing or reaffixing your scarecrow/photo booth.
- Branded material from your company, organization, business, or group are welcome. However, large banners or signs are not allowed. The Chamber reserves the right to discuss any changes to be made regarding signs.
- Electricity for lighting is optional. However, only LED, outdoor lighting, and approved outdoor grade extension cords are allowed. We reserve the right to remove any lighting/cords that do not follow these guidelines. Lighting must be appropriate to your scarecrow/photo booth only.

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## WAIVER OF LIABILITY

**PLEASE READ THE FOLLOWING BEFORE COMPLETING YOUR ENTRY.**

This agreement releases the Franklin County Chamber of Commerce from all liability relating to injuries that may occur during the "Pumpkin Palooza Scarecrow Trail" event being held on Russellville City Schools owned property, the City Lake Park, Russellville, Alabama. By signing this agreement, I agree to hold the Franklin County Chamber entirely free from any liability, including financial responsibility for injuries incurred, regardless of whether injuries are caused by negligence.

I also acknowledge the risks involved in "Pumpkin Palooza Scarecrow Trail". These include but are not limited to damage and theft of decorations, personal property damage, hazards that develop within displays, stability, and collapse of additional structures or decoration within assigned area, welfare of live props, vandalism, and acts of bad weather. I swear that I am participating voluntarily, and that all risks have been made clear to me. Additionally, I do not have any conditions that will increase my likelihood of experiencing injuries while engaging in this activity and hosting or decorating of select areas.

By signing below, I forfeit all right to bring a suit, mediation, or complaint against the Franklin County Chamber of Commerce for any reason. I understand that space selection is based on a first come, first basis, in the order completed applications and payments are received. Signage will be provided to mark my scarecrow/photo booth space for the duration of the event, as well as written guidelines for decorating my scarecrow/photo booth. By signing, I am agreeing to make every effort to obey safety precautions as listed in writing and included in my application/sponsorship packet. I will agree to ask the appropriate person for clarification of guidelines when needed.

I, \_\_\_\_\_, fully understand and agree to the above terms.  
(Printed name)

\_\_\_\_\_  
Participant Signature

\_\_\_\_\_  
Date