

Completed application, check/money order, booth photo, and verification of insurance (food vendors) may be mailed to:
 Franklin County Chamber
 P.O. Box 44
 Russellville, AL 35653

Or emailed to: director@franklincountychamber.org



40th Annual Franklin County Watermelon Festival, Russellville, Alabama

August 20 – 21, 2021

Business Name					
Contact Name					
Address					
City		State		Zip	
Email		Phone			
List items to be sold/attach menu					

***Notice pricing changes. Proof of Insurance is required for ALL VENDORS.**

To receive "Early Bird" discount, application and vendor fees **MUST BE PAID** by deadline!

Food Vendor* Booth Space (12' x 12')

**one outlet included in booth space*

First booth Early Bird by 6/4/2021		\$400.00
First booth after 6/4/2021		\$450.00
Each additional booth (adjoining)	x	\$150.00
Electricity (per outlet)		
Specify by checking: 110 or 220	x	\$30.00

Total Due:

Arts, Crafts, or Sales Vendor Booth Space (12' x 12')

First booth Early Bird by 6/4/2021		\$150.00
First booth after 6/4/2021		\$200.00
Each additional booth (adjoining)	x	\$50.00
Electricity (per outlet)		
Specify by checking: 110 or 220	x	\$30.00

Total Due:

Non-Profit Vendor* Booth Space (12' x 12')

**must submit copy of affirmation letter*

First booth Early Bird by 6/4/2021		\$50.00
First booth after 6/4/2021		\$100.00
Each additional booth (adjoining)	x	\$50.00
Electricity (per outlet)		
Specify by checking: 110 or 220	x	\$30.00

Total Due:

Political Vendor Booth Space (12' x 12')

First booth Early Bird by 6/4/2021		\$150.00
First booth after 6/4/2021		\$200.00
Each additional booth (adjoining)	x	\$50.00
Electricity (per outlet)		
Specify by checking: 110 or 220	x	\$30.00

Total Due:

Were you a vendor at the 2019 Watermelon Festival? Yes / No If so, would you like the same booth space? Yes / No
 Will your booth space contain an enclosed trailer? Yes / No Length of Trailer (including hitch) _____

Trailer including hitch must fit within your space (if longer than 12 feet, you WILL be charged for an additional space!)

Confirmation of your acceptance will be sent via email by June 30, 2021.

Booth assignment will be given on August 20th at registration.

No Generators Allowed.

****Please visit our website (www.franklincountychamber.org) for Non-Profit Rules!***

Be prepared for your assigned outlet to be at least 50 feet from your booth.

No refunds will be issued once your application has been processed. A written request for cancellation received by July 16, 2021 will be accepted for a 50% refund. Exhibitors are responsible for any and all taxes and fees associated with their activities at the festival. This includes but is not limited to license fees, and federal, state and local taxes.

No outside ice. All ice will be available to purchase from an onsite vendor (Parked at 1st Baptist Church gazebo).

Coke products are exclusively sold at the Festival. All Coke products will be purchased on site from a Coca-Cola representative. **No other colas will be allowed. Water may NOT be given away.**

FOOD vendors will be responsible for knowing and abiding by all local health department rules and regulations. Food application and fees are required from the Franklin County Health Department, 801 Highway 48, Russellville, AL 35654, (Phone 256-332-2700, speak with Summer Beard or Matthew Warner). **Health Department application and fee must be obtained by July 16, 2021 to participate in the 2021 Watermelon Festival. Failure to obtain your application and pay fee by July 16, 2021, may result in forfeiting your booth space and booth money. AFTER you have been notified by the Franklin County Chamber of your acceptance as a food vendor for the Watermelon Festival, you will be mailed the appropriate documentation for Health Department approval.**

FOOD vendors will not be provided a water source.

FOOD vendors must meet all state & local NFPA & International Fire codes! Call Alabama Fire Marshals at 334-241-4166 for more information or email Russellville Fire Marshal Justin Green at firemarshalrfd@gmail.com. Fire Marshal Green will inspect Friday & Saturday.

Service animals are welcome. Pets are not allowed unless purchased at the Watermelon Festival and kept in specified container.

All vendors will be responsible for securing items that may be a tripping hazard on all pedestrian and traffic areas (electrical cords, extension cords, ropes/chains used to secure any items associated with your booth).

Vendors using gaseous tanks of any kind must have them secured so they do not fall.

I agree to abide by the decision of the sponsors to accept or reject our application. The undersigned does hereby and forever discharge the Franklin County Chamber of Commerce, the City of Russellville and all affiliates from all manner of suit, damages, and claims and demands whatsoever in law or equity from loss and damage to the undersigned's property while in possession, supervision or auspices of the above named agents, representatives or employees. The undersigned will comply with the rules, regulations, deposits and donation arrangements as set forth in the stipulations for participants. The Franklin County Chamber of Commerce reserves the right to refuse any application and will fully refund the monies paid in case of refusal.

Signature _____ Date _____

Contact Information: Cassie Medley, Executive Director, Franklin County Chamber of Commerce
256-332-1760/256-332-1740 fax

Email: director@franklincountychamber.org Website: www.franklincountychamber.org

A current photo of your booth is required with your application. Attach a check or money order made payable to: Franklin County Chamber of Commerce and mail to P. O. Box 44 Russellville, AL 35653.

All Returned Checks will be charged \$40.

2021 FRANKLIN COUNTY WATERMELON FESTIVAL RULES AND REGULATIONS

Please Keep for Future Reference

August 20 & 21, 2021

Festival Times: Friday 6 p.m. – 10 p.m. Saturday 10 a.m. – 10 p.m.

Event Address: 103 Jackson Avenue North, Russellville, Alabama

- APPLICATION DEADLINE IS JUNE 4, 2021, for Early Bird discount. Payment in full is due with your application. Your cancelled check is your receipt. Applications received after June 4, 2021 will not receive the discount. No applications will be accepted after July 12, 2021.
- YOU WILL NOT BE PERMITTED TO SET UP UNLESS YOUR FEE IS PAID IN FULL.
- Booth Number(s) given at the time of Check-In (beginning on Friday at 11:00 a.m.)
- Confirmation of your acceptance will be sent via email by June 30, 2020.
- Setup Time: Food Vendors – 12:30 p.m. All other Vendors – 2:30 p.m.
Setup prior to these times only by request and approval of the Franklin County Chamber of Commerce.
- Food Vendors will be sent, upon Committee approval, Health Department and Fire Department information.
- No items of any sort with the Franklin County Watermelon Festival name are permitted unless approved by the Franklin County Chamber of Commerce.
- NO RAIN DATE – The festival is held rain or shine. NO REFUNDS WILL BE GIVEN.
- ALL VENDORS MUST BE IN THEIR DESIGNATED SPACE AND READY FOR THE FESTIVAL TO BEGIN AT 5:00 p.m. Friday and 9:00 a.m. Saturday. UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO DRIVE THROUGH THE FESTIVAL AFTER 5 P.M. ON FRIDAY.
- Vendors MUST NOT LEAVE until the end of the festival hours except in cases of emergency. Please notify the Franklin County Chamber of Commerce if you must leave before the end of festival hours. Vehicles inside of the festival barricades leaving before 10 p.m. on Friday or Saturday will be cited by the Russellville Police Department.
- You CANNOT change your assigned spot on your own. Consult the Franklin County Chamber of Commerce on any issues.
- Absolutely NO ALCHOLIC BEVERAGES, TOBACCO PRODUCTS, or OTHER NICOTINE PRODUCTS are permitted on the premises.
- The Franklin County Chamber of Commerce reserves the right to reject any application. Incomplete applications will be refused.
- The Franklin County Chamber of Commerce reserves the RIGHT OF PLACEMENT for all vendors to ensure the success of the Festival.
- Vehicles must be moved after unloading. Due to safety regulations, the middle of the street is to be open for emergency vehicles.
- Vendors are responsible for cleaning booth areas during and after the festival.
- The Franklin County Chamber of Commerce reserves the right to inspect any and all items and if deemed inappropriate, items will be removed.
- The Franklin County Chamber of Commerce will not assume responsibility for damage, loss, or injury that may occur to the vendor or the vendor's belongings.
- Prohibited items: Swords, knives, guns, nun chucks, brass knuckles, darts, throwing stars, spray string, firecrackers, snappers, etc. Items bearing inappropriate language/logos or symbols, etc.

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