






The generous contributions of our sponsors are key to the success of the Franklin County Watermelon Festival and our contributions back to the community. This sponsorship package offers you, our valued community partner, the opportunity to be a part of this long standing community festival. A captive audience will see the support from your business and your dedication to the Franklin County Watermelon Festival. *Deadline for Sponsorship is May 18, 2018.*

# 2018 LEVELS OF GIVING

**Franklin County Watermelon Festival**  
August 17 & 18, 2018

Royal Jubilee \$2,500+	Legacy \$1,000+	Crimson Sweet \$500+	Liberty \$300+	Harmony 150+
---------------------------	--------------------	-------------------------	-------------------	-----------------

Appreciation Package <i>(Short sleeve Festival T-shirt)</i>	Ten	Eight	Five	Three	One
Company Booth Space <i>(non-transferable)</i>	Premium 12x12	12x12	12x12		
Acknowledgement from Stage					
Watermelon Pageant	mention & 2 tickets	mention	mention	mention	mention
Newspaper Advertising	lg logo	sm logo	mention	mention	mention
Website	lg logo	sm logo	mention	mention	mention
Event Program	logo	mention	mention	mention	mention
On Site Signage <i>(Royal Jubilee stage banners provided by your business)</i>	Banner 2' x 10'	12"x12" logo	6"x6" logo		
Festival Poster	logo				
Social Media Promotion	"presented by"	mention			
Radio Advertising	"presented by"				
Billboard and Local TV Advertising	"presented by"				



Franklin County Chamber of Commerce  
P.O. Box 44, Russellville, AL 35653  
256-332-1760  
[www.franklincountychamber.org](http://www.franklincountychamber.org)



